



# OGRain

## Sponsorship opportunities for upcoming OGRain winter conference!

Friday, January 25, 7:30 am-6:30 pm and Saturday, January 26, 2018, 7:30 am-4:30 pm  
Gordon Commons Conference Center, University of Wisconsin Campus, Madison WI.

An anticipated 200 organic grain farmers, supporters and others will welcome your business' participation as a sponsor/exhibitor in the 4<sup>th</sup> annual Organic Grain Resource and Information Network (OGRain) Winter Conference. Visit our website to learn more: <https://ograin.cals.wisc.edu/ograin-winter-conference/>

Cutting edge ideas and farm and research-focused success strategies will be discussed by a diversity of speakers leading sessions on organic grain production in the Upper Midwest. Your business can add to the fermentation of ideas via our **expanded trade show space** at the Gordon Event Center. The Trade Show will be open from Friday 12:30 pm until the end of the event Saturday, with **setup at noon sharp on Friday**.

Your financial support will provide your company a strong presence with this engaged and focused group. We appreciate your participation with this growing community!

### Sponsorship opportunities:



#### Oat (\$500):

- Sponsor listing in promotional materials, including registration flier, OGRain website
- 1/4-page ad in Conference Resource Book (3 5/8" w x 4 1/2 "h)
- Six-foot table in eight-foot space adjacent to conference general session room
- One conference registration, including light breakfast and lunches



#### Wheat (\$750)

- Acknowledgement at reception, table tent listing
- Sponsor listing in promotional materials, including registration flier, OGRain website
- 1/2 page ad in Conference Resource Book (7 1/2" w x 4 1/2" h)
- Six-foot table in eight-foot space adjacent to conference general session room
- One conference registration, including light breakfast and lunches

To sign up as a sponsor, please complete the enclosed form, and mail with your **check made out to the University of Wisconsin**. If you wish to pay by credit card, please contact Harriet Behar (info below)

### What we will need from you:

By Dec 10, 2018: Payment, and your business logo, in both black and white and color, high resolution

By Jan 2, 2019: Black and white jpeg or pdf ad for Conference Resource Book

By Jan 7, 2019: Name of your representative attending event

**CONTACT INFORMATION:** Please refer all questions and send your logos and ads to

Harriet Behar 608-872-2164 [harriet.organic@gmail.com](mailto:harriet.organic@gmail.com) more info at [ograin.cals.wisc.edu](https://ograin.cals.wisc.edu)

**SPONSOR GUIDELINES:** *The OGRain winter conference is an educational event, focused on organic row crop and grain production. We ask that you not disparage others involved in the agricultural community. Please tailor your information to materials and practices that are approved under the USDA organic law.*

# 2019 OGRAIN Winter Conference Sponsor Registration Form



Organization Name (to use in publicity):

Street Address:

City, State, Zip:

Contact Person:

Contact email:

Sponsorship amount: Oat \$500 ☐ Wheat \$750 ☐

- ☐ We will staff a sponsor table at the event
- ☐ We wish to sponsor, but not staff a table, though someone will attend
- ☐ We wish to sponsor, but no table, and no one will attend
- ☐ We wish to sponsor, but not staff a table, and we will provide an ad for the resource book
- ☐ For returning exhibitor/sponsors- We have a new logo, please use the new logos we will email to Harriet, if this is not checked OGRAIN will use the logos we have on file from last year.

Name of person attending event (included with sponsorship):

Additional attendees must register and pay to attend, please go to [ograin.cals.wisc.edu](http://ograin.cals.wisc.edu) or include \$70 per additional person in your check.

Name(s) of additional attendees from your organization:

Total amount paid: \$\_\_\_\_\_ Sponsorship  
\$\_\_\_\_\_ Additional Registrations @\$70  
\$\_\_\_\_\_ **Total due**

**Type of payment:**

**Check** ☐ **Credit card** ☐

Please mail this form with a check for your sponsorship made out to **University of Wisconsin**, mailed to: UW Plant Pathology, 1630 Linden Drive, Madison, WI 53706. If you wish to pay by credit card, please contact Harriet Behar 608-872-2164 [harriet.organic@gmail.com](mailto:harriet.organic@gmail.com)